



# Client case study

## digitalbox

<b>Date added:</b>	21 October 2015
<b>Categories:</b>	Hosting, Virtual Data Centre, VoIP, Hosted Exchange, Ethernet

### Description:



digitalbox is an exciting, fast growing marketing technology company based in Bath. They were featured in the Sunday Times Tech Track 100 this year, and continue to grow both in size and requirements. They have developed a range of solutions that enable advertisers and agencies to target, engage and acquire precise audiences at scale. Their leading self-service platform ContentClick helps digital publishers generate additional income from their global website inventory.

digitalbox engaged Cloud Heroes at the beginning of a phase of rapid growth to enable them to manage ContentClick's half a billion (and growing) monthly hits. Our developers' main focus is to provide digitalbox's team with a reliable and scalable service, even throughout the night. We provide a clustered server platform on which their websites run, as well as providing a high-speed Ethernet line into their office and VoIP system.

We are very proud to have MD Alex Attinger feature in [our video](#), explaining how the Cloud Heroes / digitalbox partnership works, including an example of emergency out-of-hours support when there was an issue with digitalbox's code and the Cloud Heroes support team came in at 1am to help them get everything back online.